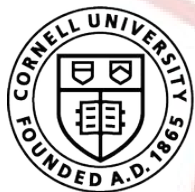
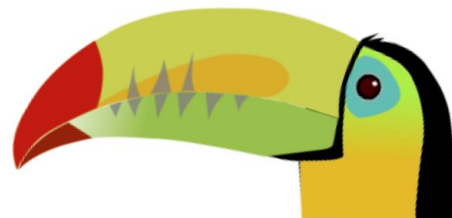


Fine Grained Visual Category Recognition and Perceptual Embedding

Serge Belongie



**CORNELL
TECH**

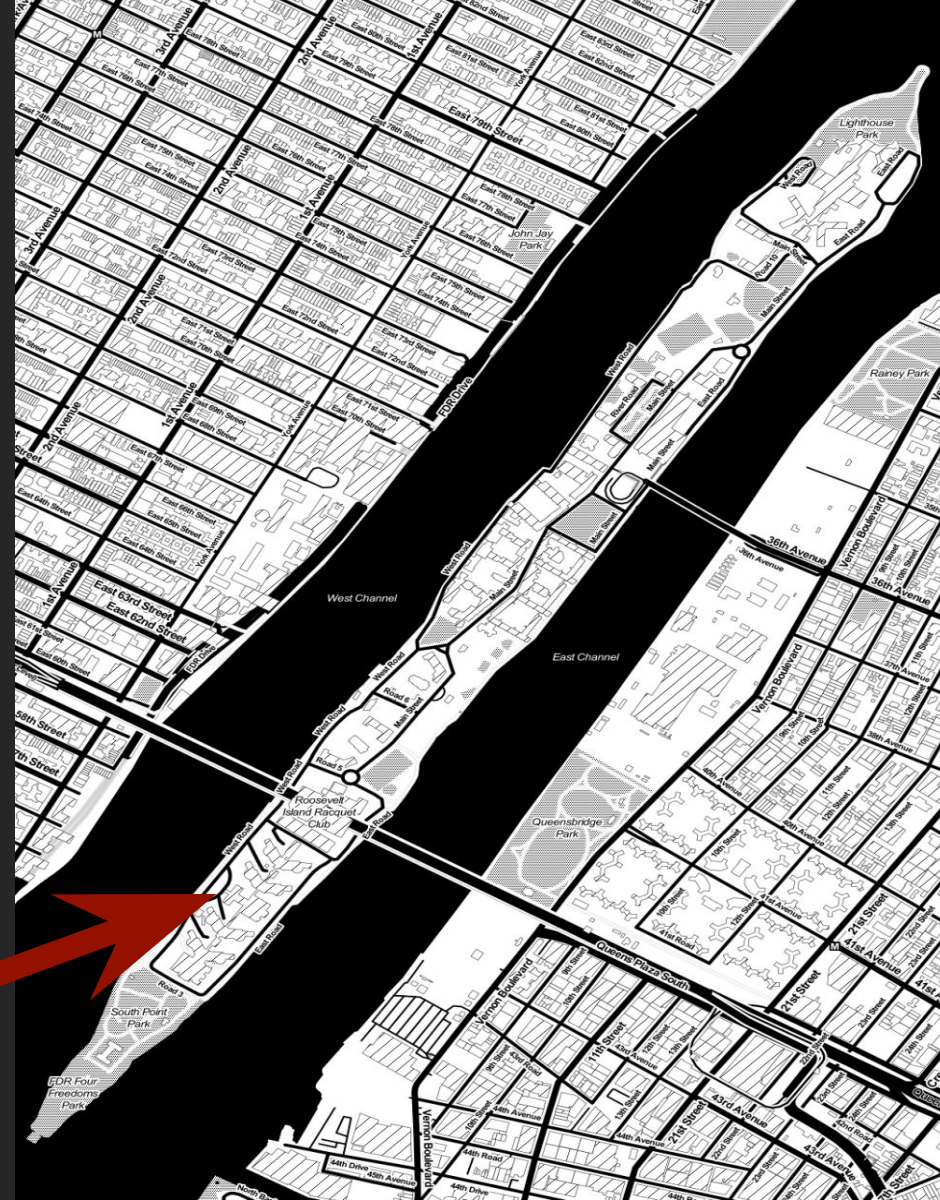
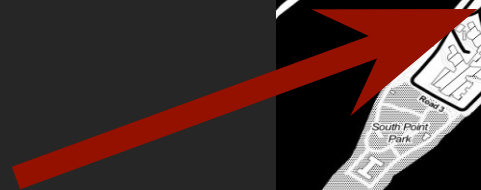




Cornell Tech is the
technology-focused
campus of Cornell
University

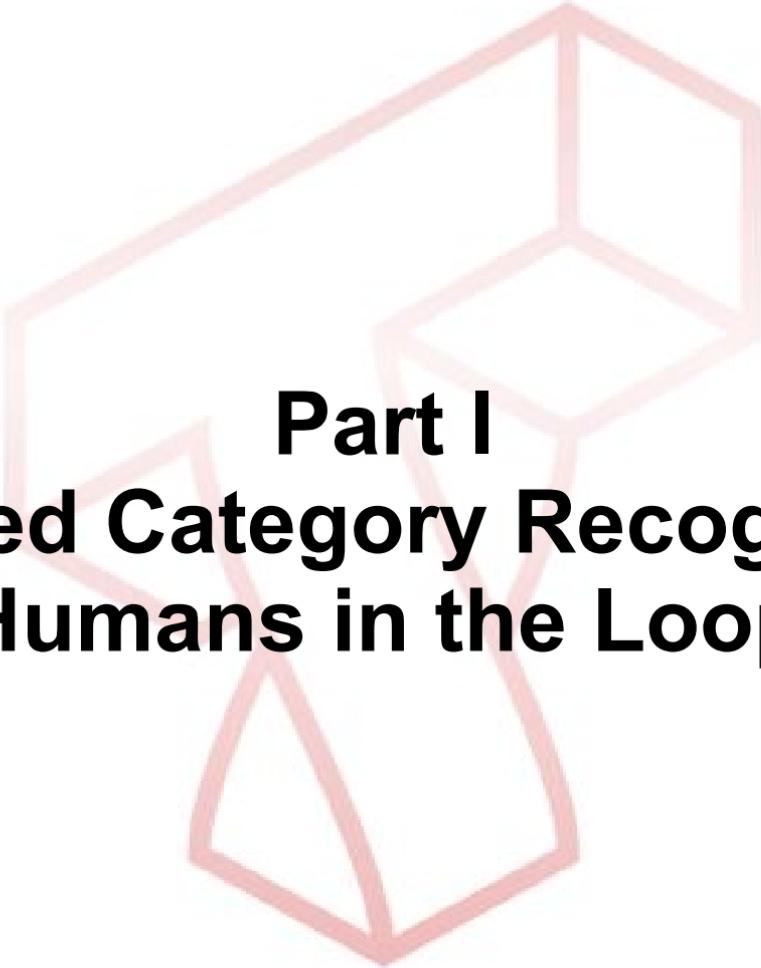
Founded in 2012

Future Location



FUTURE CAMPUS (2017)



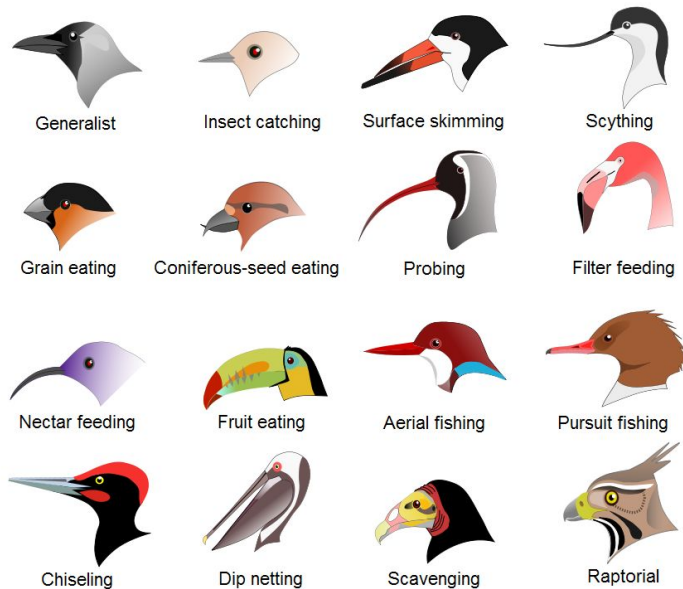


Part I

**Fine Grained Category Recognition with
Humans in the Loop**

What Is Visipedia?

- A user-generated encyclopedia of visual knowledge
- An effort to associate articles with large quantities of well-organized, intuitive visual concepts



<http://en.wikipedia.org/wiki/Bird>



IN CS, IT CAN BE HARD TO EXPLAIN
THE DIFFERENCE BETWEEN THE EASY
AND THE VIRTUALLY IMPOSSIBLE.

code.flickr.com

[Flickr](#) [Flickr Blog](#) [@flickr](#) [@flickrapi](#) [Developer Guidelines](#) [API](#) [Jobs](#)

Posted on [October 20, 2014](#) by [Rob Hess, Clayton Mellina, and Friends](#)

[← Previous](#)

Introducing: Flickr PARK or BIRD



[Zion National Park Utah](#) by Les Haines



OR



[Secretary Bird](#) by Bill Gracey



tl;dr: Check it out at [parkorbird.flickr.com](#)!

Motivation

- People will willingly label or organize certain images if:
 - They are interested in a particular subject matter
 - They have the appropriate expertise



Ring-tailed lemur



Thruxton Jackaroo

A DUBIOUSLY ACCURATE 233 YEAR HISTORY OF CYCLING

posted by [Saris](#) - September 4, 2013 - 5pm EDT



While we're not particularly certain about some of the claims in this bicycle family tree (e.g. freeride bikes spawned downhill bikes, which gave birth to 29ers?), we're certain you'll appreciate the artwork. You can head to their [website](#) to buy your own copy and laugh at the implication that big wheels evolved into recumbents for only \$22.

[BikeRumor.com]

BICYCLES



COMMENTS

Ben - 09/04/13 - 5:44pm

This is so completely out of order. Why the hell would you pay 22 dollars for a poster that doesn't make any sense?

Gillis - 09/04/13 - 6:00pm

I like how the track bike sits in between the randonneur and touring bikes. And a modern looking TT bike some how comes before Boardman's Lotus, which both come after fixie's.

This is junk.

Walter - 09/04/13 - 6:09pm

So triathlon bikes gave birth to fixies and early eighties long wheel base recumbents came from modern high racers. These folks are creationists.

NotAMachinist - 09/04/13 - 6:20pm

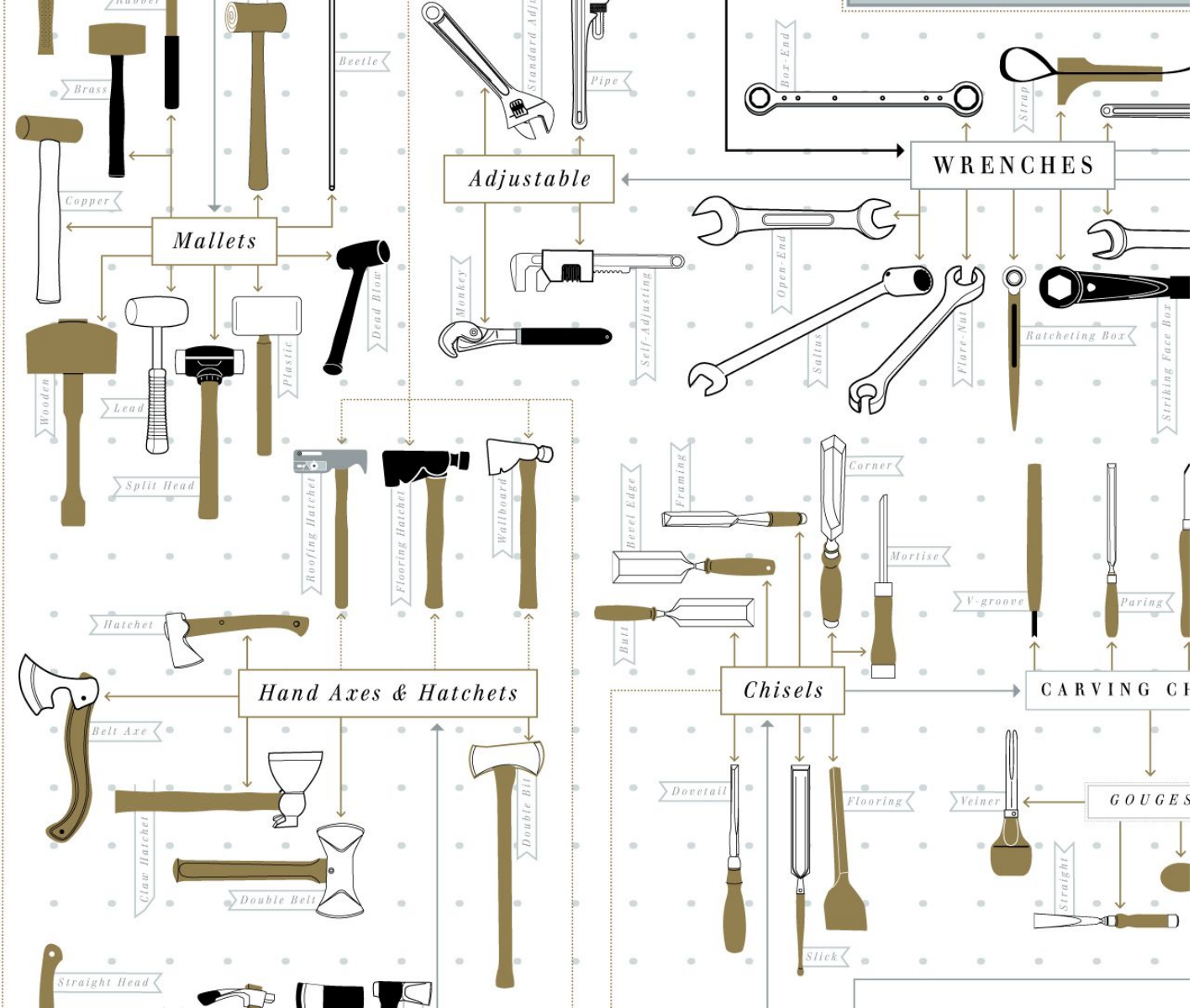
It's sort of cool looking until you really look at it. For instance how does a randonneur differ from a touring or trekking bike? How did cyclocross spawn BMX? The cycling family tree is far more incestuous.

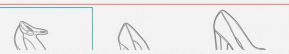
Joe - 09/04/13 - 6:22pm

Cyclocross to 20" Dirt, Street, Park to Racing to Freestyle and Flatland????? Not a one of these is right....the whole chart is a nice piece of wallpaper art but that's it.

Keith D - 09/04/13 - 6:46pm

It's pretty much rubbish.





THE CHARTED COLLECTION OF CONTEMPORARY FOOTWEAR

[GLADIATOR](#)
[LOAFER](#)
[SNEAKER](#)
[HIGH HEEL](#)
[SANDAL](#)
[LACE-UP](#)
[T-STRAP](#)
[MARY JANE](#)
[ANKLE STRAP](#)
[BOOT](#)
[SLINGBACK](#)
[LOW HEEL](#)
[D'ORSAY](#)
[WEDGE](#)



WEDGE SANDAL



CORK WEDGE SANDAL



WEDGE PEEP TOE PUMP



WEDGE PUMP



PEEP TOE ANKLE STRAP
PLATFORM WEDGE



GLADIATOR HEEL SANDAL



SLINGBACK ESPADRILLE WEDGE



SLINGBACK WEDGE



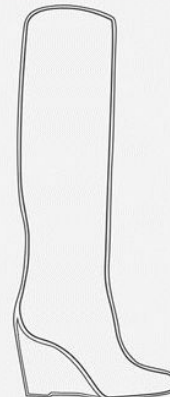
SLINGBACK PEEP TOE WEDGE



T-STRAP PLATFORM PUMP



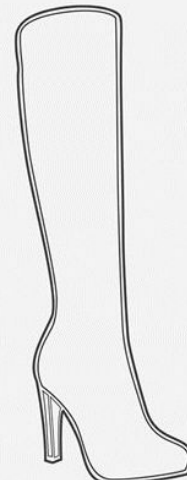
T-STRAP PLATFORM PEEP TOE PUMP



KNEE-HIGH WEDGE BOOT



WEDGE ANKLE BOOTIE



KNEE-HIGH HEEL BOOT



LOAFER



SNEAKER



HIGH HEEL



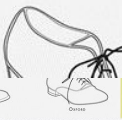
SANDAL



LACE-UP



T-STRAP



MARY JANE



ANKLE STRAP



BOOT



SLINGBACK



LOW HEEL



D'ORSAY



WEDGE



GLADIATOR



LOAFER



SNEAKER



HIGH HEEL

(A) Easy for Humans



Chair? Airplane? ...

(B) Hard for Humans



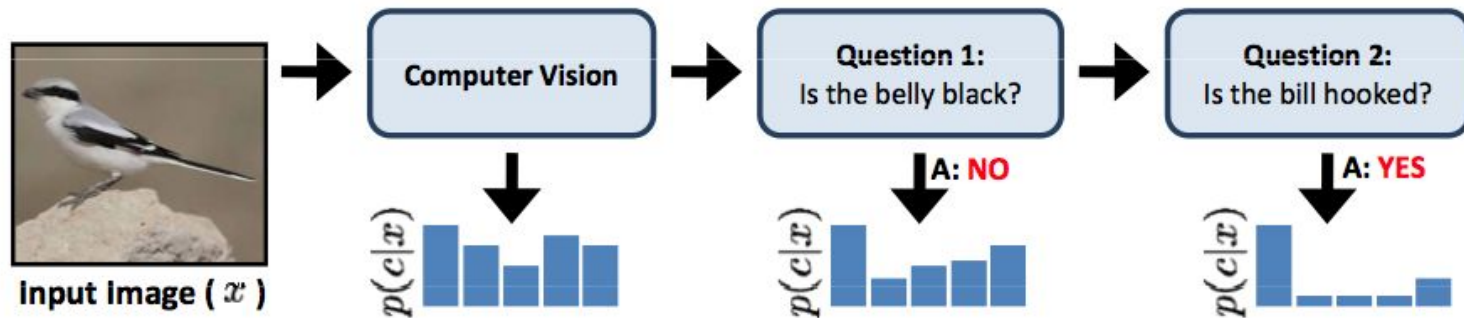
Finch? Bunting?...

(C) Easy for Humans



Yellow Belly? Blue Belly? ...

Visual 20 Questions



Algorithm 1 Visual 20 Questions Game

- 1: $U^0 \leftarrow \emptyset$
 - 2: **for** $t = 1$ to 20 **do**
 - 3: $j(t) = \max_k I(c; u_k | x, U^{t-1})$
 - 4: Ask user question $u_{j(t)}$, and $U^t \leftarrow U^{t-1} \cup u_{j(t)}$.
 - 5: **end for**
 - 6: Return class $c^* = \max_c p(c|x, U^t)$
-

antedeeplovian

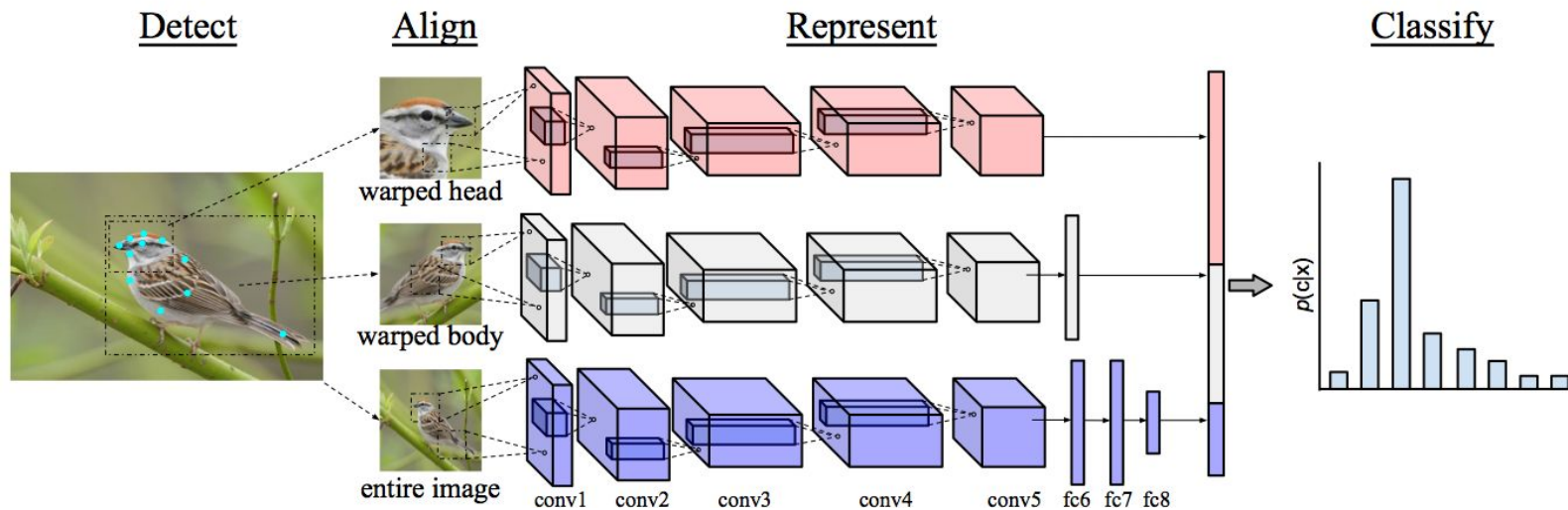
an·te·deep·lu·vi·an

ˌan(t)ēdēpˈlōōvēən/

adjective

1. before the flood of deep learning papers
2. “Histograms of vector quantized filter responses are *antedeeplovian* features.”

Pose Normalized Deep ConvNets



[Van Horn, Branson, Perona, Belongie BMVC 2014]



CCUB^{NABirds} 700

Try out on a new dataset
for fine-grained recognition,
featuring 550 of North America's
most common birds. The full dataset will be
available in the fall. Join the competition today
and download the "taster" dataset!

<http://birds.cornell.edu/nabirds>

CCUB NABirds includes:

- More than 700 visual categories,
organized taxonomically
- Photos curated in collaboration with domain experts
- Data organized in a researcher-friendly, widely-used PASCAL VOC format

For more information contact: Ryan Farrell (farrell@eecs.berkeley.edu)

The **Cornell** Lab
of Ornithology



Visipedia Backend

Storage and collaboration infrastructure to support visual search applications.

Storage

Cloud storage and access for your image datasets and annotations.

Organize

Build a hierarchical representation of your domain and use it to organize your images.

Collaborate

Divide and conquer your data collection and curation tasks by sharing your data with collaborators.

Annotate

Use our annotation templates to create your custom annotation tasks.

Deploy

Integrate Vibe storage functionality into your app or website for easy image upload and annotation by your users.

Analyze

Hook Vibe into your classification pipeline to analyze how images are being classified.



▼ NAB 700 Taxonomy ▾

- Ducks, Geese, and Swans :
- Grouse, Quail, and Allies :
- Loons :
- Grebes :
- Flamingos :
- Shearwaters, Petrels, Albatross, and Allies :
- Storks :
- Frigatebirds, Boobies, Cormorants, Darters, and Allies :
- Pelicans, Herons, Ibises, and Allies :
- Hawks, Kites, Eagles, and Allies :
- Caracaras and Falcons :
- Cranes and Rails :
- Plovers, Sandpipers, and Allies :
- Skuas and Alcids :
- Gulls, Terns, and Allies :
- Pigeons and Doves :
- Parrots :
- Cuckoos :
- Owls :
- Nightjars :
- Swifts and Hummingbirds :
- Trogons and Quetzals :
- Kingfishers and Allies :
- Woodpeckers :
- Perching Birds :

NAB 700 Taxonomy

100722

total

Go To ▾

Order By ▾

Size ▾

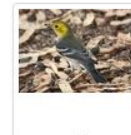
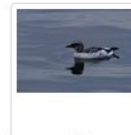
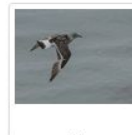
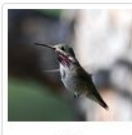
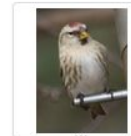
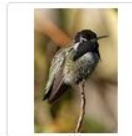
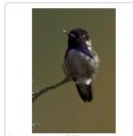
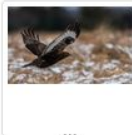
☒ Descendant Content

Add Content

Clear Selection

Selection Operations

Bucket Operations



Click on the ♦ next to a bucket to add it here for quick drag and drop

Close

Tree View

Leaf Statistics

Total Nodes: 1674

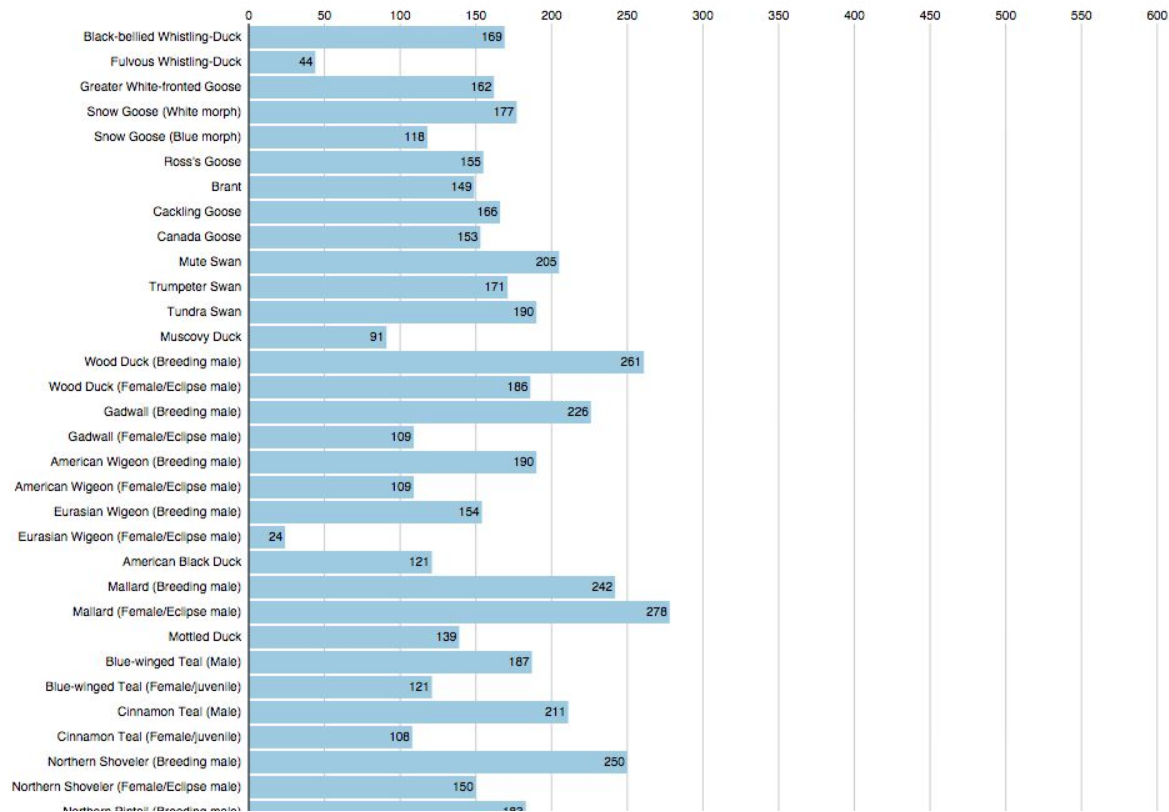
Total Leaves: 929

☐ Threshold

Sort Order:

Original Order

Reverse



Have a bird photo?
Help us test *Merlin Bird Photo ID*



Start Bird Photo ID >

The Cornell Lab of Ornithology and Visipedia are collaborating to develop computer vision technology to identify birds in photos. Help test our new tool!

Note: *Merlin Bird Photo ID* does not work on tablets or mobile devices at this time. For best results, please use a computer with a recent version of Chrome or Safari.

<http://merlin.allaboutbirds.org/photo-id>

Select your photo.

Browse

Or drag and drop your file into this box.

1. Upload one image at a time.
2. Upload a jpeg or png image.
3. Image must be less than 10 MB.

Crop the bird by clicking and dragging a box.

Next



Click on the bill tip.

Next



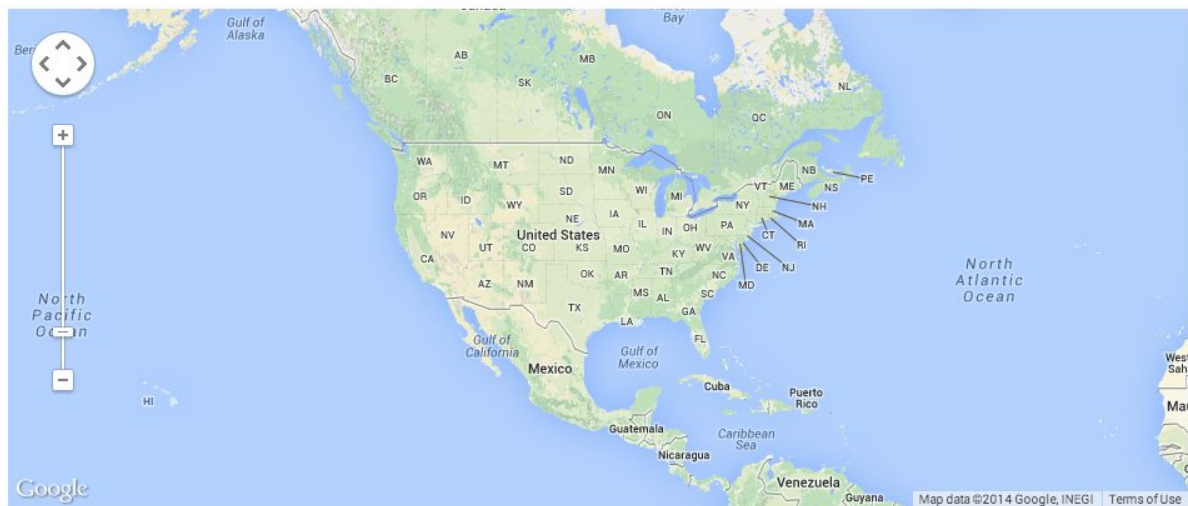
Click on the eye. If both eyes are visible, click on the side of the head that is more visible.

Next



Where did you see the bird?

1. Search or click on the map to place a marker where the photo was taken.
2. Then, click Next to confirm the location.

[Next](#)

When did you see the bird?

August 6

Next

[Merlin](#)[About](#)[Identify](#)[Contact](#)

Creating list of possible birds...





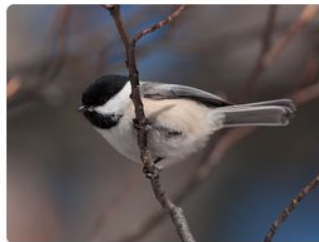
Dryden, NY, USA

Aug 6

Black-capped Chickadee



Christopher L. Wood



Christopher L. Wood



Christopher L. Wood

This Is My Bird

Can't find your bird?

Merlin considers the 400 most familiar species in North America. The bird you're seeing might not be in our database yet. Browse species.

ID Another Bird

165,000 images uploaded
(since June 2015)

<http://merlin.allaboutbirds.org/photo-id>



Part II

Learning about Similarity from Human and Machine Expertise

Our goals:

We want to **pull out** humans' intuitive notion of **perceptual similarity!**



≈



≠



How can we combine **machine** and **human** expertise?
How can we **efficiently ask humans** about their knowledge?

[Wilber et al. ICCV 2015]

We can't directly measure similarity



“These two foods taste similar.”

Disagree **1** **2** **3** **4** **5** Agree



We can't directly measure similarity



“These two foods taste similar.”

Disagree ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 Agree

We can't directly measure similarity



“These two foods taste similar.”

Disagree



Agree



How could we learn how humans **perceive taste?**

“Pepperoni pizza **tastes similar** to other pizza”



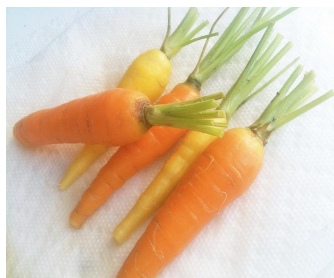
“Pepperoni pizza **tastes different** from coffee”



Our design: **Grid questions**

To collect constraints efficiently, we ask:

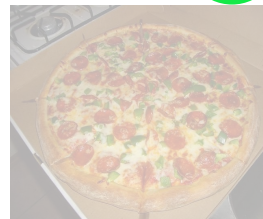
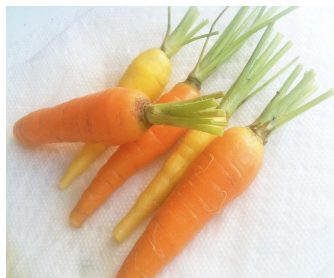
“Please select the **four foods** that taste similar to the one on the left.”



Our design: **Grid questions**

To collect constraints efficiently, we ask:

“Please select the **four foods** that taste similar to the one on the left.”



Our design: **Grid questions**

Selected points are more similar to the reference food than unselected points.



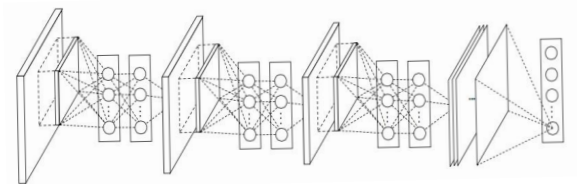
Near



Far

Machine similarity: Recognition is not enough.

Current **deep learning** approaches are great at recognizing objects, but they can't understand food taste without help.



Machine similarity: Recognition is not enough

Both of these are **pepperoni pizzas**, but they taste very different!



Machine similarity: Recognition is not enough

Is this **guacamole** or **wasabe**? This is not apparent from visual appearance.



Machine similarity: Taxonomies may be imprecise

This is a **wasabi Kit-Kat bar**. Where does it fit into the food taxonomy?

A perfect model can't help us.



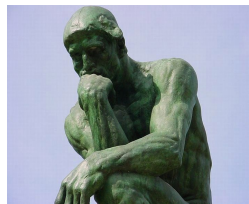
Machine similarity: Taxonomies may be imprecise

This is a **Berliner**. Berliner hobbyists will refuse to call this a “Jelly Doughnut”, because it does not have a hole.



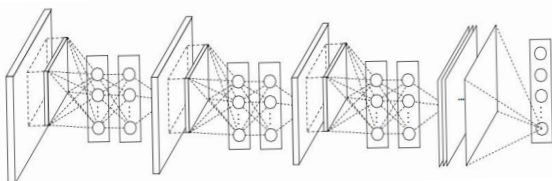
Stochastic Neighbor and Crowd Kernel (SNaCK)

Human Expertise



Our SNaCK embedding algorithm combines the expert's **triplet constraints** with a **visual similarity kernel**.

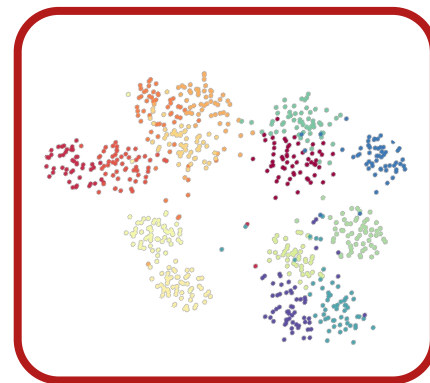
Deep Learning



Our Algorithm



Concept Embedding



Embedding example: Food-10k



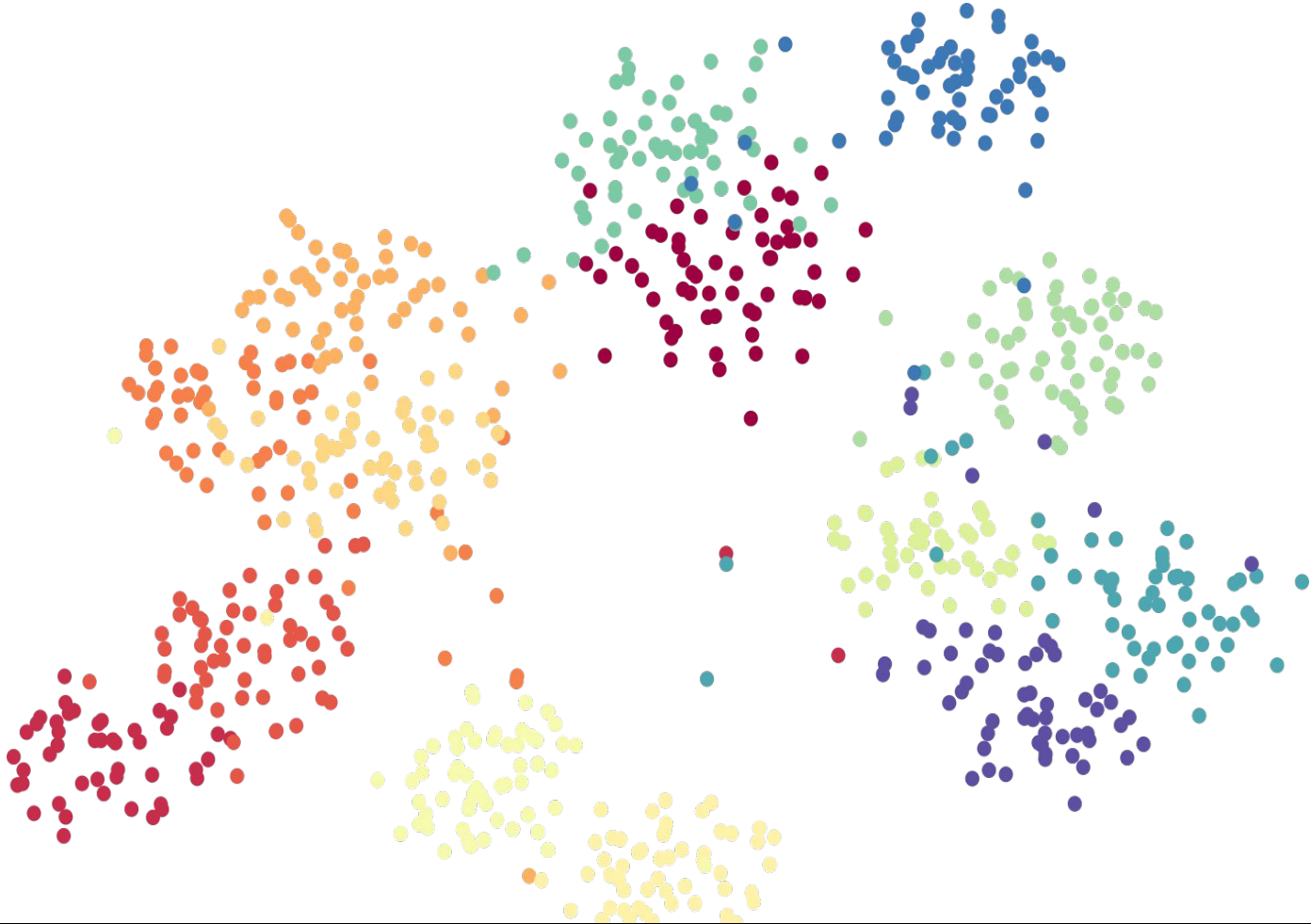
Explore: <http://tinyurl.com/snack-embeddings>

Embedding example: Food-10k



Explore: <http://tinyurl.com/snack-embeddings>

Embedding example: CU Birds 200 “Birdlets” subset



Explore: <http://tinyurl.com/snack-embeddings>

Embedding example: CU Birds 200 “Birdlets” subset



Explore: <http://tinyurl.com/snack-embeddings>

Embedding example: CU Birds 200 “Birdlets” subset



Explore: <http://tinyurl.com/snack-embeddings>

What's Next for Visipedia?

- More taxa: flowers, trees, terrestrial mammals, amphibians, seashells, mushrooms, bugs, ...
- Partnership with Macaulay Digital Archive
- Visipedia.org Schema & Data Sharing Best Practices
- Suite of digital field guide apps
- CV/ML research for the most challenging taxa
- FGVC workshops: datasets and competitions

Thank You

- Cornell: Michael Wilber, Jessie Barry, Scott Haber
- UCSD: Iljung Sam Kwak, David Kriegman
- Caltech: Steve Branson, Grant Van Horn, Pietro Perona
- BYU: Ryan Farrell
- Google Focused Research Award
- Jacobs Technion-Cornell Institute



RESEARCH

Security and Privacy (Shmatikov, Juels, Pass, Ristenpart)

Computer Vision (Belongie, Snavely, Zelnik, Zabih)

Social/Mobile Computing (Estrin, Naaman, Dell)

tech.cornell.edu/programs

PhD (CS, ECE, InfoSci...)

Postdocs

Runway Postdocs

Masters: Connective Media

Health Tech

MBA (1 year)

CS MEng (1 year)

LLM (1 year)

ORIE (1 year)